



# RANDALL MIDDLE PTSA

## RMS COMMUNITY AND BUSINESS PARTNERS SPONSORSHIP OPPORTUNITIES AND BENEFITS

The Randall Middle School PTSA invites you to partner with our school and help advance our mission to “make every child’s potential a reality by engaging and empowering families and communities to advocate for all of our children”. It is also an opportunity for community partners to have an active part in supporting our children’s future and to enjoy the benefits that come from recognition of their support of our school.

**Please take a moment today and consider supporting our community’s children with a tax-deductible donation. Below is a list of our Community and Business Partner Sponsor Packages available that can increase your marketing exposure in this community. Your support will provide a resource for our school and PTSA to continue our mission and to help other PTSA’s in our community that are in need of our support at this time!**

### Your Generous Donation Benefits You:

- Allows your business and organization to play an active role in supporting programs and services for our children, faculty and our school. It also helps to deliver programs and services that have been cut due to county and nationwide cuts due to county and statewide budget restrictions.
- Promotes your business throughout the school year as a Hawk supporter to more than 1400 students, their families, 100+ staff, 600+ community school attendees and visitors.
- Helps to offset the budget cuts facing our school and help to maintain our A+ rating.
- Makes a direct contribution to providing materials teachers immediately need, benefitting all our students.
- Allows us to provide programs and services that can only be offered if funded.
- Provides our PTSA with an opportunity to support other PTSA’s that are in need of support and resources.
- Provides opportunities for your business to take an active role in improving the quality of education for our students.
- Increases brand visibility of your business to our students, faculty, families and community members via your support.
- Is tax-deductible.

# LEVELS AND BENEFITS

## Gold Level: \$1,000

- Opportunity for you to provide us with your business banner for placement on school property.
- Marquee board “Thank You” to your company on display with GOLD sponsor level listing during the school year.
- Logo placement and link via school PTSA website listed prominently as GOLD sponsor.
- Recognition on school Facebook pages (Randall Middle School Parents, Randall Middle School 6<sup>th</sup> Grade Parents, Randall Middle School 7<sup>th</sup> Grade Parents, Randall Middle School 8<sup>th</sup> Grade Parents) listed as GOLD sponsor,
- Recognition in email and twitter blasts to 1400+ parents/guardians.
- Two flyers for the school year (provided by you) for advertisement/coupon.
- Business ad in all PTSA newsletters sent to all parents/guardians.
- Opportunity to address PTSA Membership during a PTSA General Meeting.
- Complimentary business membership.
- Randall Hawks Supporter window decal.

## Silver Level: \$750

- Marquee board “Thank You” to your company on display with SILVER sponsor level listing during the school year.
- Logo placement as SILVER sponsor on school PTSA website.
- Recognition on school Facebook pages (Randall Middle School Parents, Randall Middle School 6<sup>th</sup> Grade Parents, Randall Middle School 7<sup>th</sup> Grade Parents, Randall Middle School 8<sup>th</sup> Grade Parents) listed as SILVER sponsor.
- Recognition in email and twitter blasts to 1400+ parents/guardians.
- One flyer for the school year (provided by you) for advertisement/coupon.
- Recognized in school PTSA newsletters sent to all parents/guardians.
- Recognized at a PTSA meeting.
- Complimentary business membership.
- Randall Hawks Supporter window decal.

## Bronze Level: \$500

- Marquee board “Thank You” to your company on display with BRONZE sponsor level listing during the school year.
- Logo placement as BRONZE sponsor on school PTSA website.
- Recognition on school Facebook pages (Randall Middle School Parents, Randall Middle School 6<sup>th</sup> Grade Parents, Randall Middle School 7<sup>th</sup> Grade Parents, Randall Middle School 8<sup>th</sup> Grade Parents) listed as BRONZE sponsor.
- Recognition in email and twitter blasts to all 1400+ parent/guardians.
- Recognition in school PTSA newsletter sent to all parents/guardians.
- Recognized at PTSA meeting.
- Complimentary business membership.
- Randall Hawks Supporter window decal.

## Hawk Partner: \$250

- Recognition in email and twitter blasts to all 1400+ parent/guardians.
- Recognition in school PTSA newsletter sent to all parents/guardians.
- Recognized at PTSA meeting.
- Complimentary business membership.
- Randall Hawks Supporter window decal.



## RMS PTSA COMMUNITY & BUSINESS PARTNER SPONSOR REPLY

\_\_\_\_\_ **YES**, I would like to become a Community/Business partner with Randall Middle School PTSA for the 2017-2018 academic year and through my tax-deductible donation, help to support the programs and services for the students and faculty as well as other PTSA's in our community that need our support and resources at this time.

**Gold \$1000**     **Silver \$750**     **Bronze \$500**     **Hawk \$250**

*Checks payable to: Randall Middle School PTSA and mailed to Randall Middle School PTSA, 16510 FishHawk Blvd., Lithia, Fl 33547*

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_



*Business sponsorships are tax-deductible and are an easy way to advertise within the community. If you know of/work for/own a business that might be interested in supporting the Randall Middle School PTSA, or for more information, please contact our **PTSA Vice President of Ways & Means, Colleen Horan-Green** at [colleenhoran@gmail.com](mailto:colleenhoran@gmail.com) or via cell 516.695.3647. Thank you for your support of our school, faculty, students and our community.*